



iconic solar design & engineering

Bloomberg Center | 560 kW_{ac}, 2017

Tata Innovation Center | 300 kW_{ac}, 2017



| Distributed Sun Solution |

Integrated + Visible Solar Arrays

Some solar ambitions are bigger than others. Most on-site commercial installations are entirely utilitarian – driven by company priorities to reduce carbon footprints or electricity costs, or both. Sometimes the priority is obtaining a higher LEED certification for a new or existing building. Other times, high visibility and symbolism are the main emphasis. While integrating solar into the architecture or landscape of a building typically increases the capital expense, organizations occasionally decide to make a big statement for all to see. They want to boldly associate their commitment to the environment with their company or brand and promote clean energy and their environmental stewardship. In 2013, Mayor Bloomberg of New York city announced a

competition to establish a technical institute in Manhattan that would rival any in the world. Cornell University selected three partners in its winning bid – the Technion (Israel Institute of Technology), Morphosis Architects and Distributed Sun – and committed to solar and achieving Platinum LEED certification. Today, this new campus boasts two iconic buildings – the Bloomberg Center (academic) and Tata Innovation Center (business incubator) with beautiful solar arrays “floating” six stories above – visible to every student, teacher and visitor to Cornell Tech along with tens of thousands of New Yorkers that look at Roosevelt Island daily from their offices and homes in the Manhattan skyline.